



# MOTIVATIONAL PROFILE.

A Cognadev product.

Comprehensive. Simple. Perceptive.

The MP assesses a person’s motivational drivers, aspects of emotional functioning, energy themes, defence mechanisms and various personality aspects for purposes of placement, development and coaching.



## The benefits.

The MP is a unique online psychometric tool designed to assess various aspects of motivational, emotional and transpersonal functioning.

Methodologically, it consists of the selection and manipulation of typical metaphors or roles to describe one’s functioning in the contexts of work, relationships and life in general. It provides information on a person’s life scripts, shadow index, energy themes, dynamic personality patterns, defence mechanisms, motivational patterns, persona and projected EQ.

## Core aspects.

- Integrated use of a variety of psychological models
- Quick and easy – automated administration and report generation
- Not easy to manipulate (very non-transparent items)
- Fun to complete
- The results report on certain aspects of subconscious functioning and awareness

## What you need to know.

Duration:	30 – 45 minutes.
Material:	Online motivational assessment.
Test language:	English.
Report:	Standard motivational and drivers report.
Accreditation:	Required for administration, interpretation and feedback.

*“The insightful products and professional services offered by Cognadev have contributed significantly to identifying leadership potential and guiding senior and executive level decision-making.”*  
**Transnet, Industrial Psychologist**