

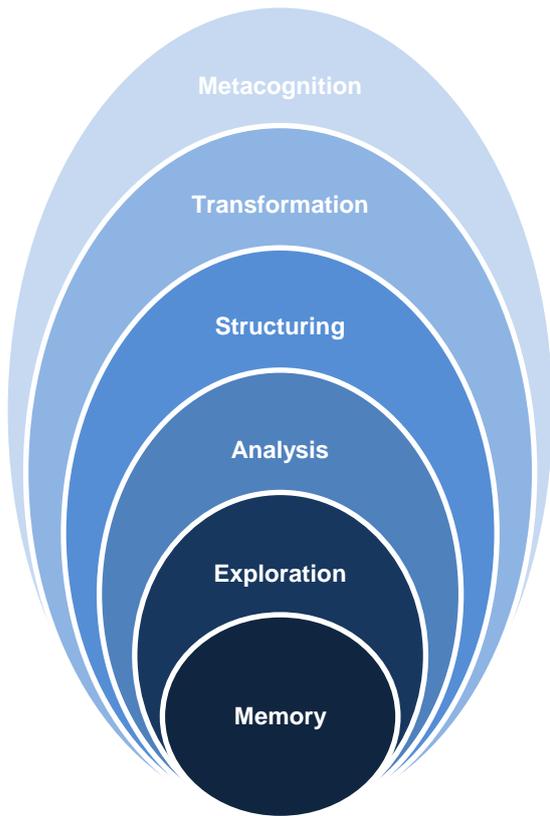


# COGNITIVE PROCESS PROFILE.

A Cognadev product.

Innovative. Dynamic. Valid.

The Cognitive Process Profile (CPP) is an advanced computerised assessment technique which externalises and tracks thinking processes to indicate a person's cognitive preferences and capabilities. Based on this information, a suitable work environment, the learning potential and developmental needs of the person can be identified.



## The benefits.

The CPP uses a unique methodology to assess a person's approach to unfamiliar problems rather than just determining whether or not they give the right answers. By tracking and mapping a person's thinking processes, a detailed report is given indicating a suitable work environment, their preferred thinking styles, the rate of work and understanding, as well as complex developmental guidelines based on a holistic comparison of the person's high and low scores.

## Core aspects.

- Interactive and detailed measurement of thinking processes
- Automated and web-enabled
- Sound theoretical foundation
- Convergent, discriminant and construct validity of the model
- Exceptional at cross-cultural and global application
- Gives an indication of current performance and potential performance
- Clear indicators for placement, succession planning and development purposes
- Integrated developmental guidelines

## What you need to know.

Duration:	Approximately 1 to 3 hours.
Material:	Online or offline cognitive assessment.
Test language:	English, French, German, Mandarin, Polish, Portuguese or Spanish.
Report:	Full customisable reports or summary reports available in multiple languages.
Accreditation:	Required for administration, interpretation and feedback.

*"Denel Dynamics have been working with Magellan/Cognadev from 2010. We have found the team to be particularly professional and easy to work with. Currently Denel Dynamics makes use of the CPP as part of a battery of assessments for the purposes of Leadership Development and Recruitment and selection."*

**Denel Dynamics, Manager: People Development**

*"We have partnered with Cognadev since 2010, specifically using the CPP. The staff is always professional and the service they offer is fast and efficient. Working with a company with such high work ethic is a pleasure."*

**Murray & Roberts, Manager**